**Slogan Project**

**MAFS.912. g-co.1.1, 3.9-11**

Project Based – MYP 3 – Criterion C – Strands i, ii, iii, iv, v

**Directions:** Design an ad for a product to convey a message, using conditional statements, that the company would want consumer’s to believe. Create a power point of your ad & write an explanation about how you determined each type of conditional statement.

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| **Achievement Level** | **Communication** | **Task Specific Clarification** |
| 0 | * You did not reach a standard described by any of the descriptors below. |  |
| 1 - 2 | * **Use** *limited* mathematical language. * **Use** *limited* forms of mathematical representation to present information. * **Communicate** through lines of reasoning that are difficult to interpret. | * You used none of the vocabulary relevant to chapter 2. * You conveyed your conditional statements in a way that’s difficult to understand. |
| 3 – 4 | * **Use** *some* appropriate mathematical language. * **Use** different forms of mathematical representation to present information *adequately.* * **Communicate** through lines of reasoning that are able to be understood, although these are not always clear. * *Adequately* **organize** information using a logical structure. | * You  used some vocabulary relevant to chapter 2, without showing understanding of their meanings. * You conveyed your conditional statements in a way that can be understood, but is not very clear. * You organized your information in a way that appears to make some sense. |
| 5 – 6 | * *Usually* **use** appropriate mathematical language. * *Usually* **use** different forms of mathematical representation to present information correctly. * Move between different forms of mathematical representation *with some success*. * **Communicate** through lines of reasoning *that are clear although not always coherent or complete.* * Present work that is *usually* **organized** using a logical structure. | * You used most of the vocabulary relevant to chapter 2 while showing understanding of their meanings. * You clearly conveyed conditional statements & explanations. * You organized your information in a way that mostly appears to make sense. |
| 7 – 8 | * *Consistently* **use** appropriate mathematical language. * **Use** different forms of mathematical representation to *consistently* present information correctly. * Move *effectively* between different forms of mathematical representation. * **Communicate** through lines of reasoning that are complete & coherent. * Present work that is *consistently* **organized** using a logical structure. | * You used all of the vocabulary relevant to chapter 2 while showing understanding of their meanings. * You clearly & completely conveyed conditional statements & explanations. * You thoughtfully organized your information in a way  that is easily understood. |

Student Reflection: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Recommended Area(s) for Growth:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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